

VISIT...

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WHEN YOU WRITE A **PERSUASIVE ESSAY** BE SURE TO:

- Start with a fast-paced beginning that gets the reader interested.
- State your goal or purpose at the outset in clear, straightforward words.
- Include solid reasons to support your goal or purpose and try to answer all objections to those reasons.
- Use supporting facts and details to build a sound argument for your point of view.
- Avoid run-on sentences.
- End by restating the key goal or purpose of your position.

